

Health Insurance Marketplace Updates



***Find health care options
that meet your needs and
fit your budget.***

January 30, 2015



Session Topics

1. Enrollment Data
2. Casework Update
3. Outreach and Education Efforts



Health Insurance Marketplace Enrollment Data

- 9.5 million consumers enrolled
- January 22, 2015 HHS released zip code data for the 37 states that uses the Healthcare.gov platform
- Data sets reflect the total number of consumers who selected a plan or automatically re-enrolled for 2015



Health Insurance Marketplace Enrollment Data

- Louisiana
 - 132,622
- New Orleans & Surrounding Parishes
 - 26,479
- Baton Rouge
 - 13,168
- Lafayette
 - 3,101



Casework Update

- **Top Casework Trends**
 1. Premium Payment/Cost Sharing
 2. Enrollment/Reenrollment
 3. Cancellation/Terminations



Casework Update

- **Tips on Filing Taxes**

- Tax Form 1095-A

- Sent to consumers who enrolled in health insurance last year by mail or in their online My Accounts
 - Form 1095-A information is needed to complete Form 8962 when filing tax returns
 - Forms are being sent on rolling basis and will be postmarked by February 2nd
 - Tools are available
 - IRS has information on www.IRS.gov/aca
 - New forms available



Marketplace Outreach and Education Efforts

- **CMS works closely with the Louisiana Enrollment Partnership**
- Bi-weekly meetings
- Topics include
 - Information sharing
 - Coordinating enrollment events, including staffing
- Key partners include:
 - Southwest Louisiana AHEC
 - 504 HealthNet/City of New Orleans Health Department
 - Louisiana Primary Care Association

From Coverage to Care

- C2C is an effort to help educate consumers about their new coverage and to connect them with primary care and preventive services that are right for them so they can live long, healthy lives.
- Resources online and in print include the Roadmap, Discussion Guide, videos, and more.
- C2C builds on existing networks of community partners to educate and empower newly covered individuals.

Available C2C Resources

Visit <http://marketplace.cms.gov/c2c>

- Roadmap (English/Spanish)
 - Poster Roadmap
 - One-pagers: Insurance card, Primary care vs. emergency, and EOB
 - Pull-out steps
- Discussion Guide (English)
- Video vignettes (English/Spanish)

Coverage to Care Videos



[Video series available at
marketplace.cms.gov/c2c](https://marketplace.cms.gov/c2c)

Marketplace.cms.gov

Get the latest resources to help people apply, enroll, and get coverage

Get email updates

Health Insurance Marketplace

Welcome to the official Marketplace information source for assisters and outreach partners.

On this site, you'll find information about assister programs and tools to help existing and new Health Insurance Marketplace consumers.

[Applications & Forms](#) > [Technical Assistance Resources](#) > [Outreach & Education](#) >

Spotlight
Certified Application Counselor: Help people apply for health coverage.

About Assister Programs
Get the latest guidance on Assister Programs and apply.

Training
Get training for navigators and other assisters.



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