

INVEST

*Literacy and Careers in Insurance
for
High School and College Students*

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LDI Louisiana
Department of
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What is InVest?

InVest is:

- a program offered through the Independent Insurance Agents and Brokers of America.
- an outreach program that the Louisiana Department of Insurance, Office of Consumer Advocacy and Diversity has adopted
- a free program
- designed to promote insurance literacy for high school and college students
- designed to bring awareness of career opportunities available in the insurance industry



What does it cost?

- Teacher kit including Lesson Plans - \$0
- Workbooks - \$0
- Rating Software - \$0
- Guest Speakers - \$0
- Scholarship application - \$0
- Promotional Materials - \$0
- Certificates of Completion - \$0

Costs to the school - **Nothing**





InVest is Flexible

- Teachers can include the InVest Program in their current business, civics, or finance classes or any career bound courses
- InVest can be taught in whatever way the teacher wants. (Six weeks, a semester or an entire year).
- The Course Book has 12 chapters, which includes sample lesson plans, discussion questions and short quizzes.



What the LDI will do?

- Assist with starting your program
- Arrange for industry representative to speak to your students
- Arrange for fieldtrips for your students to industry companies and job shadow professionals in the industry



Where are the Programs?

- Currently, there are over 800 high schools colleges in the United States that offering the InVest Program to their students.
- Louisiana has four active InVest programs.
 - Zachary High School, Zachary
 - Broadmoor High School, Baton Rouge
 - St. Augustine High School, New Orleans
 - Southern University, Baton Rouge
 - University of Louisiana at Monroe (ULM)
 - River Oaks High School
 - Monroe



Scholarships

- InVest provides scholarships for students pursuing a career in insurance
 - Higher Education
 - Classroom to Career Scholarship
 - Summer Academy
- In the last 10 years over half a million dollars has been given to students
- In 2016, \$73,500 in scholarships was awarded to 79 InVest graduates looking to pursue higher education in insurance and financial services or to assist with licensing or designation fees.
- One student at Zachary High School received a scholarship.



Careers In Insurance

- Many different jobs for people with varied skill levels, backgrounds and interests.
- Industry reports that by the year 2020 the industry will need to fill over 400 thousand positions.
- Studies show that over 30% of the current industry employees are 55 and over.



Contact Information

InVest: www.investprogram.org

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