



## LOUISIANA DEPARTMENT OF INSURANCE

JAMES J. DONELON  
COMMISSIONER



### MEETING MINUTES

## LOUISIANA AUTOMOBILE THEFT & INSURANCE FRAUD PREVENTION AUTHORITY

Thursday, April 28, 2022

10:00 am

LDI 4<sup>th</sup> Floor Conference Room

1702 North Third Street, Poydras Building  
Baton Rouge, Louisiana

Members present: Warren Byrd, Renée Free, Rep. Mike Huval, Thomas Jeter, David Marcantel, Barry Milligan, Lt. Michael Wilkerson

Members absent: David Clements, Sen. Kirk Talbot, Natalie Brunson-Wheeler

Staff present: Crystal Stutes, Kevin Smith  
Special Agent Allen Applewhite (NICB)

### **Call to Order:**

Chairman Warren Byrd called the meeting to order at 10:05 a.m. Roll was called and a quorum was present.

### **Old Business:**

*Approval of February 9, 2022 Minutes:* Mr. David Marcantel moved to approve the minutes of the February 9, 2022 meeting. Mr. Thomas Jeter seconded the motion. After allowing for public comment, of which there was none, the minutes were approved without objection.

### **New Business:**

*Budget Report (attached):* Ms. Crystal Stutes reviewed the LATIFPA Budget Plan for the 2021-2022 Fiscal Year updated as of 04/26/22. Ms. Stutes stated that since the previous meeting, LATIFPA has spent \$31,850 on the St. Bernard Parish LPR (all approved previously at the July 2021 meeting). The other approved LPRs are pending installation before final payment is made.

Ms. Stutes discussed the “Projected Expenditures” section and explained that the \$29,825 was to be spent next month with Diane Allen & Associates for media buys to raise awareness of auto theft and the importance of locking doors. This media buy will include both television and radio spots.



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Once projected expenditures are complete, we will have spent \$201,719.45 out of our \$227,000 budget authority, which leaves us with \$25,280.55 carrying over into the next fiscal year. This would leave us with \$191,726.84 in the “cash carryover account” (\$393,436.29 in FY21/22 actual collections minus the \$201,719.45 expenditures) for the next fiscal year.

*LATIFPA Grant Applications* – Rep. Mike Huval indicated that Iberia Parish Sheriff’s Office was interested in receiving a grant application and Mr. Kevin Smith assured him he would reach out to their office and forward an application to them.

*LPR Installations and Operation Updates* - Mr. Kevin Smith stated that installations of both Baker Police Department and Walker Police Department were complete and in operation. He reminded the members that Lafourche Parish and the town of Many would be receiving their equipment in the new fiscal year.

Following the LPR Partner Letter that was sent to the LPR grantees explaining to them that it was critical that they provide the requested data as part of the grant obligation, Mr. Smith indicated that he was very successful in getting more data and statistics from many of the participating LPR grantees. He is still having trouble getting information from New Orleans and Lt. Michael Wilkerson stated he may be able to assist in that effort.

Mr. Smith and Lt. Wilkerson discussed the fact that both LATIFPA staff and the Louisiana State Police were looking at possible new vendors and cameras for the LPR program. They hope to have more information for the August LATIFPA board meeting and Lt. Wilkerson suggested we invite Sgt. Jonathan Kemp to talk to the board about the LPRs at this meeting.

Chairman Warren Byrd suggested asking the board to go to the Commissioner with a request to reach out to Congress asking for federal legislation to mandate tags on catalytic converters in an effort to reduce catalytic converter theft. It was the consensus that the board would wait until after the summer to see if any initiatives were taken federally through the national “auto theft month” and the issue would be revisited at the August LATIFPA meeting.

Mr. Allen Applewhite then gave the NICB report on the statistics submitted by the LPR grantees.

*Marketing and External Affairs – School/Community Events Update:* Mr. Smith provided an update on LATIFPA community events (see attached).

The next LATIFPA meeting will be announced later but is expected to be held in July or August. It was decided due to schedule conflicts for out-of-state members, there will be no more Thursday meetings.

There being no other business, Ms. Renee Free moved to adjourn the meeting and Mr. Jeter seconded the motion. Without objection, the meeting adjourned at 11:30 a.m.



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### LOUISIANA AUTOMOBILE THEFT & INSURANCE FRAUD PREVENTION AUTHORITY

#### Board of Director's Meeting

Thursday, April 28, 2022, 10:00am

1702 North Third Street, Poydras Building  
Plaza Hearing Conference Room, 1<sup>st</sup> Floor  
Baton Rouge, Louisiana

#### Report on Community Outreach/ Education Programs

This report reflects community outreach and education initiatives from February 10 through April 28, 2022. Since the last board meeting, with COVID-19 protocols beginning to relax, **LATIFPA** participated in three **(3)** community events. The Ascension Parish S.A.L.T. Council general meeting in Ascension Parish, a Healthy Blue sponsored community event in Baton Rouge and a community home buyer's seminar in Winnsboro, LA. **LATIFPA** provided information on Auto Theft and insurance fraud prevention to **659** participants combined at all three events.

**LATIFPA** also participated in one **(1)** school event sponsored by Job 1 Louisiana Workforce Commission and Total Community Action in New Orleans, LA. The employment/ career fair included six **(6)** area high schools and targeted young adults between 16- 24 years old. **LATIFPA** provided information on Auto Theft and insurance fraud prevention to **450** participants.

**LATIFPA** reached **1109** participants and will continue outreach efforts as more events become available.

**Kevin Smith**

**LATIFPA BUDGET PLAN**  
**FY 2021-2022 (as of 4/26/22)**

	<u>Credits</u>	<u>Debits</u>	<u>Balance</u>
<b><u>Actual Collections (Cash Available):</u></b>			
FY 21-22 Cash Carryover	\$206,396.29		
FY 21-22 Stat Ded. Assessment Proceeds	\$187,000.00		
FY 21-22 Gifts, Grants, Donations	\$0.00		
Interest	<u>\$50.00</u>		
<b>Actual Collections (Cash Available)</b>	<b>\$393,446.29</b>		<b>\$393,446.29</b>

**Projected Expenditures:**

Advertising - \$60,000 (Approved By Board)

*Kingfish Communications (Radio Spots)* (\$16,175.00)

*Gray Media (Media Buys)* (\$14,000.00)

*Diane Allen & Associates* (\$29,825.00)

Marketing Materials

NICB Expenditures (FY 21-22 Agreement Balance-\$250,500.86)

*License Plate Readers LPRs*

*Lafayette-(Repair #2)-Approved/Paid* (\$1,126.31)

*Plaquemines-Approved/Paid* (\$31,850.00)

*St. Bernard-Approved/Paid* (\$31,850.00)

*East Baton Rouge-Approved-In Progress* (\$10,390.00)

*Walker PD-Approved-In Progress* (\$31,850.00)

*Baker PD-Approved-In Progress* (\$31,850.00)

*EBR Catalytic Converter Tags-Approved-In Progress* (\$2,673.14)

LaTech Security + Surveillance (*Labor charge for assessing equipment*) (\$130.00)

**Projected Expenditures** (\$201,719.45) (\$201,719.45)

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FY 21-22 Budget Authority:

*From FY 21-22 Stat Ded Assessment Proceeds* \$187,000.00

*From FY 21-22 Gifts, Grants, Donations* \$40,000.00

**Total FY 21-22 Budget Authority<sup>1</sup>** \$227,000.00

Minus: FY 21-22 Projected Expenditures (\$201,719.45)

FY 21-22 Remaining Budget Authority \$25,280.55

FY 21-22 Actual Collections (Cash Available) \$393,446.29

Minus: FY 21-22 Projected Expenditures (\$201,719.45)

FY 21-22 Remaining Collections (Cash Available for Carryforward to FY 22-23) \$191,726.84