



LOUISIANA DEPARTMENT OF INSURANCE

JAMES J. DONELON
COMMISSIONER



MEETING MINUTES

LOUISIANA AUTOMOBILE THEFT & INSURANCE FRAUD PREVENTION AUTHORITY

Wednesday, October 1, 2014 10:00 am
Plaza Hearing Room
1702 North Third Street, Poydras Building
Baton Rouge, Louisiana

Members present: Chairman Warren Byrd, Terrance Apple, Richard Hagey,
Cleve Franklin, Thomas Jeter, Thomas McCormick, Lt. Jeff Watts

Members absent: David Clements, Willard Hamilton, Rep. Mike Huval, Don Resweber

Staff present: Director Jeffrey Zewe, Assistant Director Kevin Smith

Chairman Byrd called the meeting to order at 10:06 am.

Mr. Apple moved to approve the minutes of the June 11, 2014 meeting. Mr. Hagey seconded the motion. After allowing for public comment, of which there was none, the minutes were approved without objection.

Director Zewe reported on the current status of the LATIFPA budget. The report was accepted as given.

Mr. McCormick moved to authorize payment of \$4,199.00 to LA Next for the cost of a full page advertisement in their magazine. Mr. Jeter seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection.

Mr. McCormick moved to authorize payment of \$375.00 to the Louisiana Association of Principals for advertising in their quarterly newsletter. Mr. Apple seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection.

Director Zewe reported on the LATIFPA Public Awareness Campaign for FY 2014-2015. The report recommended the reservation of seven regional billboards for a campaign of approximately six months. The report further discussed plans to change each billboard message after the initial three month period. Mr. Apple moved that LATIFPA conduct a billboard campaign, in accordance with the report, at a cost not to exceed \$70,000.00. Mr. Hagey seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection.



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Director Zewe reported that Calcasieu Parish notified LATIFPA and the NICB of its intention to return an LPR unit previously awarded under the LATIFPA/NICB cooperative endeavor agreement. Calcasieu reported being unable to successfully operate the device. Mr. Jeter moved to transfer the LPR unit from Calcasieu to the Louisiana State Police. Mr. Franklin seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection. Lt. Jeff Watts abstained from voting on this item.

Director Zewe reported that an estimate had been obtained for the purchase of a License Plate Recognition system for placement at or near the Causeway Bridge in Jefferson Parish. Mr. Franklin moved that the LATIFPA Steering Committee on Equipment Purchases be convened to review and provide recommendations with respect to said estimate. Mr. Hagey seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection.

Mr. Franklin moved that the LATIFPA Director be authorized and empowered to approve expenditures and disburse LATIFPA funds, in an amount not to exceed \$1,500.00 per occurrence, without the necessity of prior Board approval. Mr. Hagey seconded the motion. After allowing for public comment, of which there was none, the motion was adopted without objection.

Mr. Zewe announced that the next regularly scheduled meeting of the LATIFPA Board of Directors would be held on December 10, 2014 at 10:00 am.

With no further business, Mr. Apple moved to adjourn the meeting. Mr. Hagey seconded the motion. Without objection, the meeting was adjourned at 10:30 am.