BULLETIN 2020-06

TO: ALL INSURERS AND ENTITIES LICENSED OR AUTHORIZED TO DO BUSINESS IN THE STATE OF LOUISIANA

FROM: JAMES J. DONELON, COMMISSIONER OF INSURANCE

RE: GUIDANCE FOR FILING DEMOGRAPHIC HIRING SURVEY

DATE: NOVEMBER 20, 2020

The purpose of Bulletin 2020-06 is to provide guidance to all insurers and entities licensed or authorized to do business in the State of Louisiana regarding the bi-annual Demographic Hiring Survey (“Survey”).

Acts 1984, No. 850 of the Louisiana Legislature created the Division of Diversity & Opportunity within the Louisiana Department of Insurance (LDI) to foster an environment within the insurance industry that would promote the participation of minorities and women. Pursuant to La. R.S. 22:31(B), the Commissioner, through the Division of Diversity & Opportunity, is statutorily authorized to conduct the Survey. The purpose of the Survey is to help the Division of Diversity & Opportunity ensure the success of insurance programs targeting minorities and women, such as those within high schools and universities throughout the state.

Company specific data submitted via the Survey shall be classified as confidential and exempted from disclosure by the Public Records Law, according to La. R.S. 22:31 (B) and La. R.S. 44:4.1(B)(11). Furthermore, any public disclosure made by the LDI will be limited to aggregated data.

Please respond no later than December 23, 2020 to each question with data calculated from January 1, 2019 through December 31, 2019 by accessing the Survey at http://ldi.la.gov/diversitysurvey.

In addition, in order to assist the Division of Diversity and Opportunity with any questions regarding responses to the Survey, please provide the name, telephone number and e-mail address of your organization’s contact person in the area designated within the Survey.
Any questions or concerns regarding Bulletin 2020-06, the content of the Survey, and/or accessing the online Survey should be directed to the LDI, Division of Diversity & Opportunity, at diversity@ldi.la.gov. Instructions for completing the Survey may also be accessed at http://ldi.la.gov/diversitysurvey.

Baton Rouge, Louisiana, the 20th day of November, 2020.

JAMES J. DONELON
COMMISSIONER OF INSURANCE