LOUISIANA MOVE IT LAW

Louisiana Strategic Highway Safety Plan
Introduction

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Agenda

- Louisiana SHSP and the Regional Coalitions
- Move It Law
- LPCIC’s Role
Louisiana Strategic Highway Safety Plan (SHSP) and Regional Coalitions

- Comprehensive, data-driven multidisciplinary approach to traffic safety
- Newly revised and updated in August 2017
- 5 Statewide Emphasis Areas
- 9 Regional Coalitions
Traffic Crashes in Louisiana

- Over the last 10 years:
  - Fatalities are down 24% (963 to 752)
  - Severe injuries are down 24% (1,832 to 1,388)
- However, the rolling 5-year average of both are trending back upward in recent years
Louisiana Move It Law R.S. 32:141(D)

- Louisiana Law: in the event of a crash “the driver shall remove the vehicle from the travel lane” so long as:
  - There are no fatalities or serious injuries
  - The vehicle is not disabled by the crash
  - The driver is not prevented by injury from moving the vehicle
- “Shall” means action is required
Purpose of the Move It Law

- Reduces risk of secondary crashes
  - First responders
  - Other drivers
  - 1 in 4 chance secondary crashes result in a fatality

- Restores flow of traffic
  - Clears the roadway of obstructions
  - 4 minutes of delay for every 1 minute of blockage
Raising Awareness of the Move It Law

- **Reactive**
  - First Responders
  - 911 Operators
  - MAP Operators

- **Proactive**
  - Driver’s Manual
  - Roadway Signage

- **Future**
  - Insurance Cards
  - Dynamic Message Signs
LPCIC’s Role

- Place Move It Law message on Louisiana Motor Vehicle Insurance Cards

- Benefits
  - Wide audience: all insured drivers in Louisiana
  - Consistent message: printed message reduces confusion or conflicting messages
  - Timely message: people look at their insurance cards after an accident
Questions?

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